

**ALPS****TOPPAN FORMS**

*Add-Vision Inc. announces names of its joint development partners:  
Alps Electric and Toppan Forms Co, Ltd.*

**SCOTTS VALLEY, California USA, November 12, 2007**

Add-Vision Inc., inventor and developer of printable Polymer Organic Light-Emitting Diode (P-OLED) flexible display technology, today disclosed the names of two of its joint development partners: Alps Electric Co., Ltd. and Toppan Forms Co., Ltd.

Alps Electric and Toppan Forms are headquartered in Tokyo, Japan. The partners seek to exploit Add-Vision's flexible P-OLED technology to capture new business opportunities within their respective lines of business. Alps Electric is a global manufacturer and distributor of high-performance electronic components used in communication appliances, peripheral products and automotive applications. Toppan Forms is a leader in the field of information management services with a broad spectrum of digital and multimedia products and services. The companies wish to protect the confidentiality of their chosen early-entry market application for printed P-OLEDs; however, both anticipate the potential commercialization of printed P-OLEDs by end of 2008.

Add-Vision's collaboration with Alps Electric and Toppan Forms formally began in December 2005 and May 2007, respectively. The manufacturing partners have demonstrated lab scale capability to fabricate P-OLED displays using their own facilities, personnel and printing equipment and will continue efforts to develop pilot production capability in 2008. Add-Vision will support scale up via technology transfer services as well as supplying advanced materials required in P-OLED manufacture.

Matthew Wilkinson, Add-Vision's President and CEO commented, "I am delighted to announce Alps Electric and Toppan Forms as our technology development partners. We share a common vision and commitment to leverage the strengths of flexible P-OLED display technology to pursue new business opportunities. Our development partners bring substantial know how in the scale up process, greatly accelerating our time-to-market. We welcome the challenge to meet the growing interest and demand by OEMs and end customers for this exciting technology."

**About Add-Vision Inc.**

Add-Vision Inc. is a pioneer in the development of flexible P-OLED display technology for low-resolution displays and specialty lighting applications. Its printed P-OLED technology offers a unique set of display characteristics and cost performance, including high brightness, wide color gamut, low DC voltage operation, flexible, thin form factor and low cost of manufacture. Add-Vision is headquartered in Scotts Valley California (USA) and is backed by a committed syndicate of private and corporate investors. More information on Add-Vision, Inc. can be found at [www.add-vision.com](http://www.add-vision.com).

**About Alps Electric Co, Ltd.**

Alps Electric (FY2007 Revenue: ¥708B) was established in 1948 and has grown to become a comprehensive manufacturer of electronic components. Alps Electric creates innovative high-value-added products in its main business segments – Mechatronic Devices, Automotive Products, Communication Devices, Peripheral Products, and Magnetic Devices - which all contribute to the advancement of a digital society. More information on Alps can be found at [www.alps.com](http://www.alps.com).

**About Toppan Forms Co., Ltd**

Toppan Forms (FY2007 Revenue: ¥204B) was established in 1955 in Japan and is today an integrated information management services company that includes business forms, information management, print-on-demand, pressure seal systems, and plastic cards. More information on Toppan Forms may be found at [www.toppan-f.co.jp](http://www.toppan-f.co.jp).

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